



BC-126
June 1973

FREQUENCY MODULATION

3-7-80 Auth gr. for on the air ID Superior-Duluth, Wisconsin

BROADCASTING STATION LICENSE RECORD

Date first licensed MARCH 17, 1980

Call letters K Z I O(10-4-78)
X W D S M

Station location Superior, Wisc.

Name of licensee RIDSON, INC. (8-11-80)
WDSM, INC.

Transmitter location 13th & Highland Streets, Duluth, Minnesota (MPH781130AG 4/4/79)
5th Ave. and 12th St., Duluth, Minnesota (PH-3-8-78)

Main studio location 1105 E. Superior Street, Duluth, Minnesota (MPH781130AG 4/4/79)
230 E. Superior St., Duluth, Minnesota (PH-3-8-78)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-9662 HAAT: 600' (L)	3-8-78 (h&v)	102.5mhz. #273 CP for new FM broadcast station	ERP: 100kw(h&v) (RC)	Class-C	U 3-8-78
BPH-9662(1)	10-4-78	CALL LETTERS & EBSA ASSIGNED			
BPH-9662 (2)	10-4-78	CORRECTION OF CALL LETTERS			
BMPH781130AG HAAT: 600' (H&V) (L)	4/4/79	102.5mhz Mod of CP to chg TL, SL & RC.	ERP: 100kW (H&V)		10/4/79
BLH-790827AE HAAT: 600 ft. (L)	3-17-80 (H&V)	102.5 Lic. to (9662, as mod.) for a new station.	ERP:100kW.,TPO:20kW (9662, as mod.)		4-1-83
7-8-80	8-11-80	LICENSEE NAME CHANGED			

APPLICATION RECORD - BROADCASTING

K Z I O
Call X W D S M
Letters X NEW-FM

Name WDSM, Inc.
Superior, Wisconsin (PO %Robert B. Ridder, Jr., 230 East Superior St., Duluth, Minn.)

File No.	Dated	Application for	Action 55802)	
			Nature	Date
BPH-9662	10-15-75	CP for New FM on: 102.5mhz #273	GRANTED Cond'L This does not authorize any change in the antenna system of WAFX-FM, Duluth, Minn.	3-8-78
Rec'd	10-16-75	ERP: 29.70KW(H&V) HAAT: 592.5'-(H&V)		
Filed	12-23-75	Trans: RCA BTF-5E1 ; Ant: RCA BFC-12, 6 sects.		
#488405 \$400	10-20-75	(H&V)		
Code 001	FEB 6 1976	TL: 5th Ave. & 12 St., Duluth, Minnesota		
P. N. Rec'd	11-5-75	SL-RC: 230 E. Superior St., Duluth, Minnesota		
		46° 47' 30" - 92° 06' 59"		
		(MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305) (REQUEST WAIVER OF SECTION 73.210 (3) OF COMM. RULES)		
		Atty: James K. Edmundson		
		Engr: John M. Sherman (Minneapolis, Minnesota)		
AMENDED	11-26-75	Engineering Statement.		
AMENDED	12-23-75	Topographic Map.		
AMENDED	9-8-76	Chg. ERP: 100KW(H&V) HAAT: 595.5'(H&V) type		
		trans. RCA BTF-20E1 and Section IV-A, programming,		
		business and communications interests		
AMEND ED	2-28-77	Section III, & IV-A		
AMENDED	3-8-77	Amendatory statement by the President. (OVER)		

JOINT PETITION FOR APPROVAL OF AGREEMENT filed 12-9-77
by WDSM, Inc.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters K Z I OName WDSM, INC.
SUPERIOR, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMPH790222AO PRESS (O)	APR 19 1979	MP (BPH-9662) for Extension of Time to: <u>9-8-79</u> (NEW STATION) Atty. Herbert M. Schulkind (Fly,shuebruk,Blume etc.)	<u>DISMISSED</u> UNNECESSARY	<u>5-7-79</u>
BMPH-781130AG		MP to chg. TL to 13th. & Highland Sts., Duluth, Minnesota; chg. SL & RC to 1105 E. Superior St., Duluth, Minnesota.	GRANTED	4-4-79

#2A

Form BC-121
May 1976

102.5MHz.

APPLICATION RECORD - BROADCASTING

Call
Letters K Z I OName WDSM, INC.
SUPERIOR, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMPH781130AG PRESS	DEC 29 1979	Mod. of CP to change TL to: 13th & Highland Street, Duluth, Minnesota; chg. SL & RC to: 1105 E. Superior Street, Duluth, Minnesota. 46° 47' 21" 92° 07' 09"		
Letter Dated PRESS (0)	9-21-79 OCT 3 1979	Filed by Herbert M. Schulkind Request for Dual As: SUPERIOR-DULUTH, WISCONSIN.	City Identification GRANTED	3-7-80

APPLICATION RECORD-BROADCASTING

Call Letters: KZIO

RIDSOM, INC.

Name: ☒ WDSM, INC.

Station Location: SUPERIOR, WISCONSIN

File No.	Date	Description	Action and Date
BLH-790827AE PTA PRESS	FEB 20 1980	License to cover (BPH-781130AG) for new station. Atty: Herbert M. Schulkind	Granted 3-17-80
LETTER DATED PRESS (O)	7-8-80 AUG 7 1980	Filed by Herbert M. Schulkind Request to change Name of Licensee to: RIDSON, INC.	GRANTED 8-11-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

